



Dear Friend

I would like to take this opportunity to introduce you to Word 4 Weapons, an Award-winning charitable organisation that I started in 2007. Following an increase in violent crime amongst young people; I was inspired to set up the initiative to counteract the high levels of knife and gun crime occurring in our communities nationwide. It's a known fact these types of crimes affects us all regardless of our race, culture, colour, gender or faith.

A partnership was formed consisting of: Ascension Trust, Street Pastors, Salvation Army Trading Company, The Christian Police Association, Crimestoppers, Churches and other faith groups. Courtesy of the Salvation Army Trading Company, Word 4 Weapons have acquired a quantity of metal knife bins, where individuals can lawfully deposit knives and other weapons. There are currently 16 knife bin locations in London with a further 30 installations planned for 2011.

Young people are encouraged to hand in their weapons and in exchange they will receive a fashionable bag that we have called 'All I Need'. Each bag contains a comic of real life stories of individuals who have turned their lives around. It also includes a Bible (optional) plus an information booklet with a number of organisations offering social help. In addition there are Crimestoppers contact cards, DVD's and much more.

The pilot was carried out in Islington Borough during March to October 2009 where a total of 116 weapons were deposited. Following on from this over 1500 weapons including firearms, have been deposited in the bins up to February 2011. Word 4 Weapons aims to duplicate this by installing knife bins across other areas of London and the rest of the UK over the next 5 years. Word 4 Weapons has received endorsements from both London Mayor Boris Johnson and Deputy Mayor for Policing, Kit Malthouse.

If you are interested in placing a knife bin at your location and supporting this initiative by partnering with us, you can reach us at the address below. Alternatively, if you would like to discuss this or another matter connected with knife or gun crime, please feel free to contact us by Tel: 020 7771 9770 or email: [info@word4weapons.co.uk](mailto:info@word4weapons.co.uk) or by visiting our website: [www.word4weapons.co.uk](http://www.word4weapons.co.uk).

Yours faithfully

*Michael Smith*

**Founder – Word 4 Weapons**

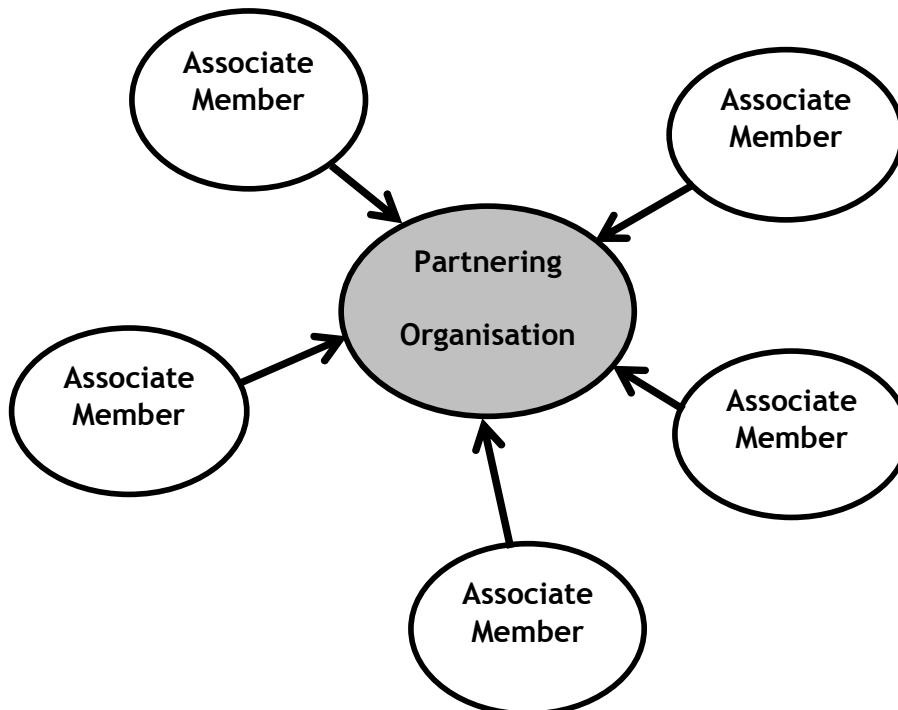


Word 4 Weapons PO Box 56769 London E11 9AL  
Tel: 020 7771 9770 E: [info@word4weapons.co.uk](mailto:info@word4weapons.co.uk) Web: [www.word4weapons.co.uk](http://www.word4weapons.co.uk)  
Operating under Ascension Trust Registered Charity No: 1127204

Ref: Int 02/11

The preferred structure for each partnership is a support network of other associate organisations and faith groups working together, this increases the success of the weapons surrender programme.

- **Partnering Organisation** - has a knife bin on site, works with the Associate Members in the local area to promote the knife bin
- Offers guidance to young people needing help and distributes the 'All I Need' bags (where agreed) to those requesting it when depositing a knife.
- Raises awareness of the knife bin to the community by distributing leaflets in the local area and placing posters in shop windows.



- **Associate Member** - Associate Members can be a Community Centre, Library, Council Office or other places of worship. They promote the initiative and signpost individuals to the location of the nearest knife bin by displaying a sign. They do not have a knife bin nor do they distribute the 'All I Need' bags.